

**MEDIA ALERT**

**FOR IMMEDIATE RELEASE**

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**Tessa, of Dancercise® Kids, to Perform at Eden Prairie Center  
and Ridgedale Center**

*Kids' fitness and dance business owner to perform live concert at popular southwest metro malls*

Minnetonka, Minnesota—January 29<sup>th</sup>, 2009 – Dancercise Kids, a provider of fitness and dance activities for young children, today announced that its founder, Tessa Pfeifer, will be performing at two of the most popular malls in the Twin Cities, Eden Prairie Center and Ridgedale Center, on February 4<sup>th</sup> and 5<sup>th</sup> respectively, at 10:30am and 11:30am each morning.

Performing songs from her new CD, “Dance It!”, Tessa will be encouraging kids to get up and get moving at a time when there are many distractions competing with physical activity for the attention of young children.

"I've lived in this area for 10 years and I'm excited to be able to bring my show to the two malls I frequent myself," said Tessa Pfeifer, Founder of Dancercise Kids, "We are going to have a great time dancing with the kids and learning about muscles, manners and safety!"

Tessa's 30 minute performance is focused on interacting with the kids. Many kids' performers find themselves stuck behind a guitar or other instrument, but Tessa – with a wireless headset – will be right down there with the audience, making new friends and working through the “Dancercise Jam”, “Hello, Hello” and “Under My Bed”, among others.

Tessa's CD Dance It! is available now at [www.cdbaby.com](http://www.cdbaby.com), at the Dancercise website, [www.dancercise.com](http://www.dancercise.com) and at online music services including iTunes. She continues to be the driving force behind Dancercise Kids, whose mission is **to help kids build strong minds and happy hearts.**

Tessa Pfeifer has been dancing, singing and performing since her early childhood. Having created Dancercise Kids as a successful dance and fitness program across multiple states, she is now concentrating on making the music, activities and lessons accessible to a wider audience, for consumption in every home. Find out more at [www.dancercise.com/pressroom](http://www.dancercise.com/pressroom) or check out our classes at [www.dancercise.com/schedule](http://www.dancercise.com/schedule)

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