

MEDIA ALERT

FOR IMMEDIATE RELEASE

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Dancercise® Kids Announces Summer Camp Schedule

Minnetonka dance and fitness company packs the summer with activity and fun

Minnetonka, Minnesota—February 18, 2009 – Dancercise Kids, a provider of fitness and dance activities for young children, today released its comprehensive list of camps for the 2009 summer session.

Focused on giving parents a healthy and active option for their children, while encouraging young imaginations, Dancercise's summer schedule provides a wide range of exciting yet cost-effective options for kids ages 3 to 12.

"I always look forward to our summer camps," said Tessa Pfeifer, Founder of Dancercise Kids, "With our unique combination of fun, education and activity, the kids are always busy and parents love to see our end of camp performances too!"

Even though it's only February, many families are feverishly booking out their summer schedules. Few options include such a diverse combination of dance, crafts and fitness at a reasonable cost, but Dancercise Kids has established a track record of happy kids and parents.

"Tessa's Dancercise camp was perfect for our family. A lot of activity was packed into a short time, and I felt like it was great value too." said Angie Lindberg, whose daughter Emme participated during the summer of 2008. "We've been big fans of the Dancercise combination of dance, fitness and fun ever since."

The Dancercise summer camp schedule is available on the Dancercise website at www.dancercise.com/summercamps . Parents are encouraged to sign up early since most Dancercise camps are oversubscribed.

Dancercise Kids has offered its unique and active curriculum to pre-schools, child care centers and many other facilities for twenty years. With operations in Minnesota and Illinois, and now through its licensed curriculum as far afield as Kuala Lumpur, Malaysia, Dancercise Kids helps children build strong minds and happy hearts.

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