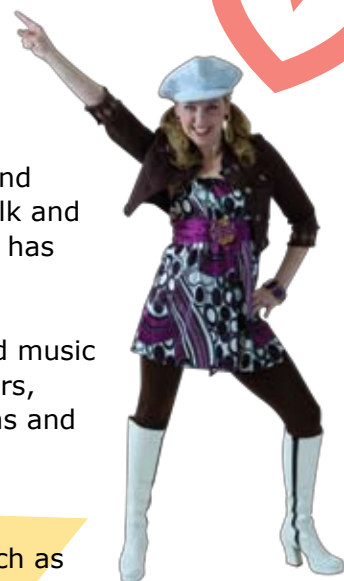




Who is Tessa?

Tessa Pfeifer is the founder and CEO of Dancercise® Kids, a successful kids' dance and fitness business, and has been singing and dancing since she was old enough to walk and talk. A Minnesota native, Tessa founded Dancercise Kids when she was just 17, and has been teaching kids about dance, healthy habits and exercise ever since.

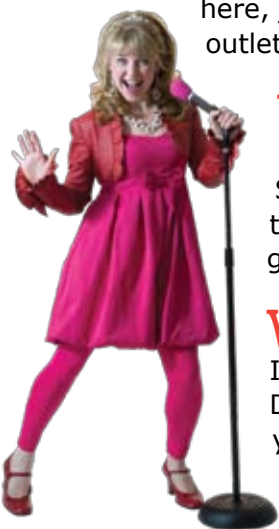


Packed with great lessons on all sorts of parent-approved topics, Tessa's classes and music help kids to **build strong minds and happy hearts**. Whether emphasizing manners, nutrition, movement or other positive themes, each song captures kids' imaginations and imparts an important message.

What's the new CD?

Tessa's new CD, Dance It!, includes 15 original songs that parents can enjoy as much as the kids – play them at home, play them in the car, the kids will love them anywhere.

Professionally recorded and produced, there are no rehashed nursery rhymes here, just fun! Dance It! is available at www.cdbaby.com, iTunes, Amazon.com and other digital outlets, as well as through the Dancercise web store at www.dancercise.com/shop



Where can I see Dancercise in action?

Dancercise Kids classes are available at select child care centers throughout the Minneapolis/St. Paul metro area, through our affiliate in the Chicago suburbs, and through licensees of the Dancercise curriculum from Ohio to Malaysia. In addition, we teach Dancercise and other great dance and musical theater classes at our studio in Minnetonka, MN.

What else is Tessa doing?

In addition to live concerts, Tessa is working on some exciting new projects that take the Dancercise theme of keeping kids healthy and active and bring it into your home. Along with the CD, you can soon expect to see a DVD of Dancercise so your kids can get up and move with Tessa at home, an activity book to keep those brains ticking, and more music to come over the next few months.

How do I find out more?

We have lots of information at our website, www.dancercise.com, and you can also sign up for our newsletters and alerts so you know when you can see Tessa live in concert and find out about other events and news. You can logon to our blog at www.dancercise.com/tessablog and join our conversations, or become Tessa's friend or fan on Facebook. If you're part of the media, you'll find some good background material and updates at our media room at www.dancercise.com/pressroom.



Heart & Star!

